JOSHUA ROCHOTTE, MI, CSP-PO

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Product Manager

PRODUCT STRATEGY ▶ TECHNOLOGY SOLUTIONS ▶ CUSTOMER ADVOCACY

Creative, Entrepreneurial Change Agent with expertise in leading consumer-facing digital strategies, innovation, and deployment while improving processes and tools to position companies for profitable growth. Skilled at combining technical, computational, leadership, and business acumen to help integrate customer feedback into SaaS product requirements, drive prioritization, execute pre/post-launch, cultivate relationships, and inspire teams. Passion for Mental Health technology.

Project & Product Management ▪ **Commercialization Strategy** ▪ **Data, Research & Market Analysis** ▪ **Product Launch**
Strategic Partnerships ▪ **Cross-functional Team Collaboration** ▪ **Stakeholder Engagement** ▪ **User Acceptance Testing**

CAREER ACHIEVEMENTS

- **Brought 2 high priority applications to market within 1.5 months** of development while marshaling 2 global teams.
- **Provided support to +100 employees** and reevaluated agile development process across R&D.
- **Secured +$20M in revenue by building +40 studies for +20 clients** across mid-market clinical trials space.

PROFESSIONAL EXPERIENCE

MEDIDATA SOLUTIONS, New York, NY   **07/2017 – PRESENT**

Product Manager II, Medidata Detect | 4/2022 – Present

Drives long term, detailed roadmaps and authors product requirements documents (PRDs) for clinical data management and data science applications. Support product owners and remote teams across east and west coast US, as well as in India.

- Participated in destroying work silos, reorganizing feature teams, training new employees, and maximizing output and learning opportunities for senior engineers to best position a diverse organization for success with lack of engineers.
- Reduced performance degradation by 80% in supporting development of internal data workflow monitoring system.

Product Manager, Digital Oversight | 3/2021 – 4/2022

Promoted to lead and deliver a platform of 10 AI and machine learning driven risk surveillance and data management products used by clinical trial teams to increase review efficiency and confidence in findings.

- Advanced swift breakdown and restoration of backlogs for engineering teams to overhaul 2-year product strategy.
- Prevented elevated engineering resources on behalf of customer by recommending alternative methods of system configuration to avoid need for high level of effort (LOE) engineering enhancements to legacy software system.

Product Owner, RBQM | 03/2020 – 03/2021

Streamlined execution of program priorities while maintaining conceptual and technical integrity of features for 3 global engineering teams with accountability for data review, derived analysis, and microservice analytics solutions. Drove business direction by providing value-add features for engineering teams to uphold product strategy.

- Prompted +65% improvement in system analysis time by evaluating architecture and developing updated solution.
- Immediately formed strong relationships with product owners first day on the job and established best practices for story authoring and review to successfully implement on-time delivery of top 3 product features for next release.

Implementation Consultant | 07/2017 – 03/2020

Ensured software applications were implemented and configured in accordance with company standard business processes, met client requirements, and adhered to good clinical data management practices. Advised customers and staff regarding best practices for implementation of clinical cloud software. Served customers across US and Europe.

- Rapidly became IC expert on drug supply, risk management and electronic data capture to lead key client engagements.
- Wrote custom function code under guidance of internal engineers to meet business needs of high priority customer.
- Guided 10 coworkers to obtain architect and design licenses within 6 months with a pass rate of +90%.

EDUCATION & ADDITIONAL INFORMATION

Ph.D. (In Progress), Communication, Information and Media | **RUTGERS, THE STATE UNIVERSITY OF NEW JERSEY**

M.I., Data Science & M.I., Technology, Information & Management | **RUTGERS, THE STATE UNIVERSITY OF NEW JERSEY**
- *Beta Phi Mu Honors*

B.A., Psychology & B.A., Information Technology & Informatics | **RUTGERS, THE STATE UNIVERSITY OF NEW JERSEY**

Certifications: CSP-PO (2023) Therapeutic Game Master (2022) | Product Manager Certificate (2021) | Google Data Analytics (2021) | Mini-MBA Biopharma Innovation (2017) | Medidata Rave Study Builder/Admin (2017)

Technologies: Programming Languages (Python, R, SQL, Java, C#, HTML/CSS/JS) | MS Office Suite | Axure | Balsamiq | Tableau | JIRA | Confluence | Lucidchart | Miro | AHA | AWS | Slack | Salesforce | Trello | LaTeX |